

FIGURE 1

102 2

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|  |                                     |
|--|-------------------------------------|
| What was the introductory interest rate (APR)?       | <input type="text" value="Choose"/> |
| What is the ongoing interest rate (APR)?             | <input type="text" value="Choose"/> |
| What is your Annual Fee?                             | <input type="text" value="Choose"/> |
| What is your credit line?                            | <input type="text" value="Choose"/> |
| Do you have a rewards program?                       | <input type="text" value="Choose"/> |
| Do you have 24 hour Internet access to your account? | <input type="text" value="No"/>     |
| Are your online purchases protected against fraud?   | <input type="text" value="No"/>     |
| Can you pay your bill online?                        | <input type="text" value="No"/>     |


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FIGURE 2

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|  | Your Current Card | What would you like to change?      | Which one is most important? |
|--|-------------------|-------------------------------------|------------------------------|
| Introductory interest rate (APR)         | XX%               | <input type="text" value="Choose"/> | <input type="radio"/>        |
| Ongoing interest rate (APR)              | XX%               | <input type="text" value="Choose"/> | <input type="radio"/>        |
| Annual Fee                               | XX%               | <input type="text" value="Choose"/> | <input type="radio"/>        |
| Credit line                              | XXXX              | <input type="text" value="Choose"/> | <input type="radio"/>        |
| Rewards                                  |                   | <input type="text" value="Choose"/> | <input type="radio"/>        |
| Internet Access                          |                   | <input type="text" value="Yes"/>    |                              |
| Online Purchases protected against fraud |                   | <input type="text" value="Yes"/>    |                              |
| Pay your credit card bill online         |                   | <input type="text" value="Yes"/>    |                              |

FIGURE 3

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Please indicate  
which product  
most closely  
matches your  
preferences:

Card A  
C

Card B  
C

Introductory  
Rate

APR

Annual Fee

\$0

\$0

Credit Line

Up to  
\$20,000

Up to \$20,000

Rewards  
Program

Yes

Yes

24-hour Internet  
Access

Yes

Yes

Guaranteed  
SAFE Online  
Shopping

Yes

Yes

Continue



FIGURE 4

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|   |   |                      |                      |
|---|---|----------------------|----------------------|
| First Name  | MI  | Last Name            | Suffix               |
| <input type="text"/>  | <input type="text"/>  | <input type="text"/> | <input type="text"/> |
| Street Address (No P.O. Box)  |   | Unit/Apt #           |                      |
| <input type="text"/>  |   | <input type="text"/> |                      |
| City  | State   | ** Zip               |                      |
| <input type="text"/>  | <input type="text"/>  | <input type="text"/> |                      |
| Length at Residence   | Own/Rent Status   |                      |                      |
| <input type="text"/>  | <input type="text"/>  |                      |                      |
| Email Address   |   |                      |                      |
| <input type="text"/>  |   |                      |                      |
| How would you like to receive email from NextCard?  |   |                      |                      |
| Email Options: <input type="radio"/> text only <input checked="" type="radio"/> graphical email (HTML)    |   |                      |                      |
| Home Phone  |   |                      |                      |
| ( <input type="text"/> ) <input type="text"/>   |   |                      |                      |
| Social Security Number  | Date of Birth   |                      |                      |
| <input type="text"/>  | <input type="text"/> / <input type="text"/> / <input type="text"/> MM/DD/YYYY |                      |                      |
| Gross Annual Household Income***  |   |                      |                      |
| \$ <input type="text"/> per year  |   |                      |                      |
| <div>Continue </div> |   |                      |                      |

FIGURE 5

|   | Tell us what you want   | Most Important        |
|---|-------------------------|-----------------------|
| Interest Rate   | <input type="text"/> %  | <input type="radio"/> |
| Annual Fee<br>(Paying an Annual Fee may lower your interest rate) | \$ <input type="text"/> | <input type="radio"/> |
| Credit Limit  | \$ <input type="text"/> | <input type="radio"/> |
| Rewards Program   |                         | <input type="radio"/> |
| Platinum Card   |                         | <input type="radio"/> |

**Continue**



FIGURE 6A

|                    |        | Most<br>Important                |
|--------------------|--------|----------------------------------|
| Interest Rate      | XX%    | <input checked="" type="radio"/> |
| Annual Fee         | \$XX   | <input type="radio"/>            |
| Credit Limit       | \$ XXX | <input type="radio"/>            |
| Rewards<br>Program |        | <input type="radio"/>            |
| Platinum Card      |        | <input type="radio"/>            |

Continue 

FIGURE 6B

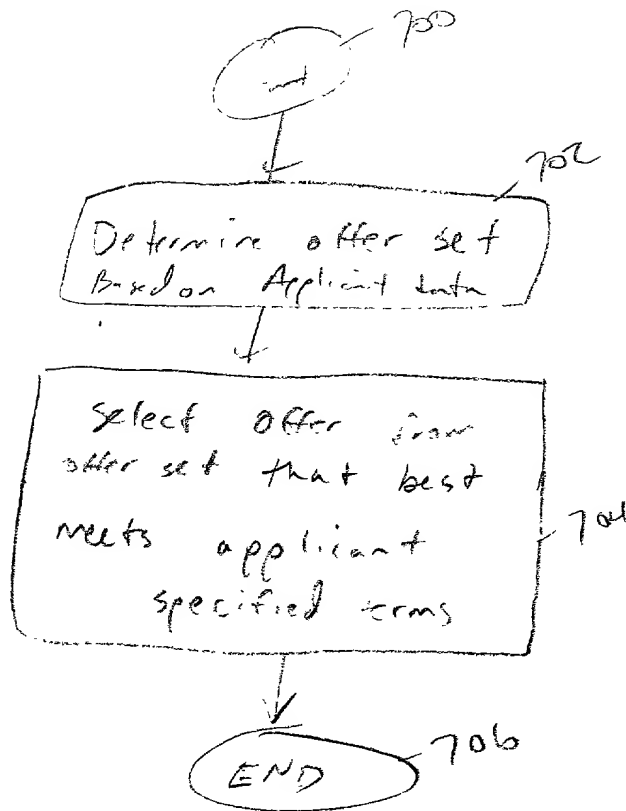


FIGURE 7A

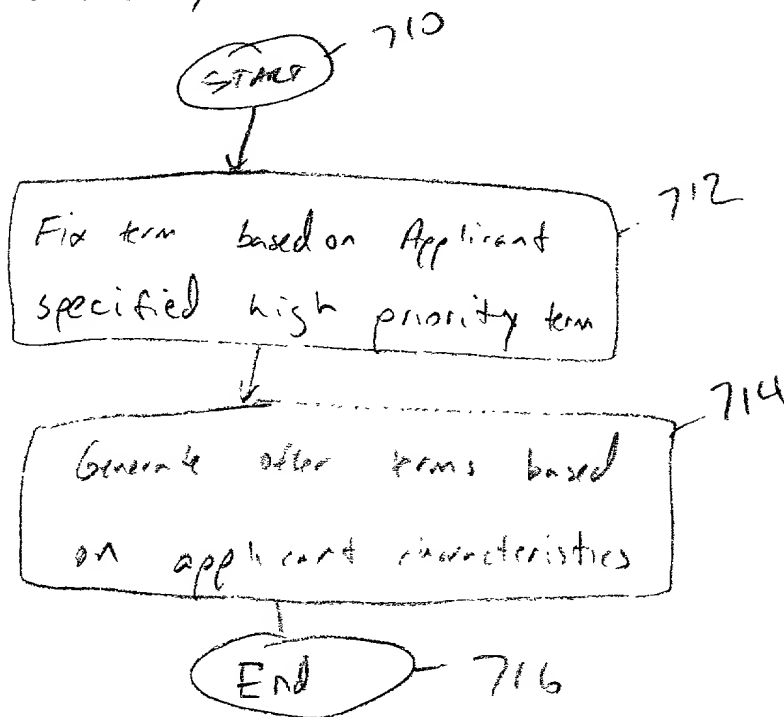


FIGURE 7B



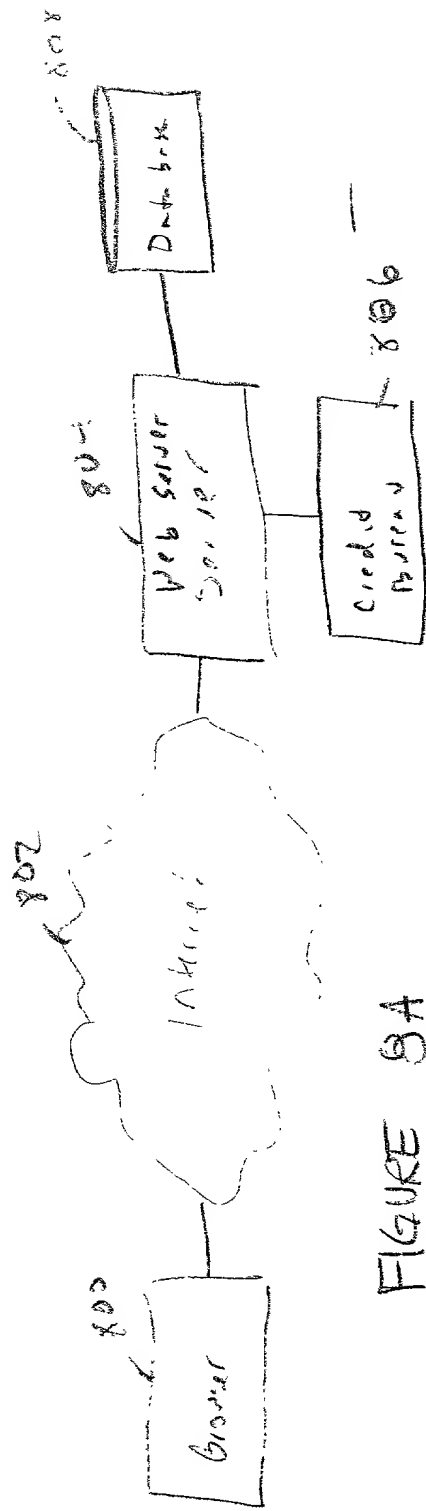


FIGURE 8A

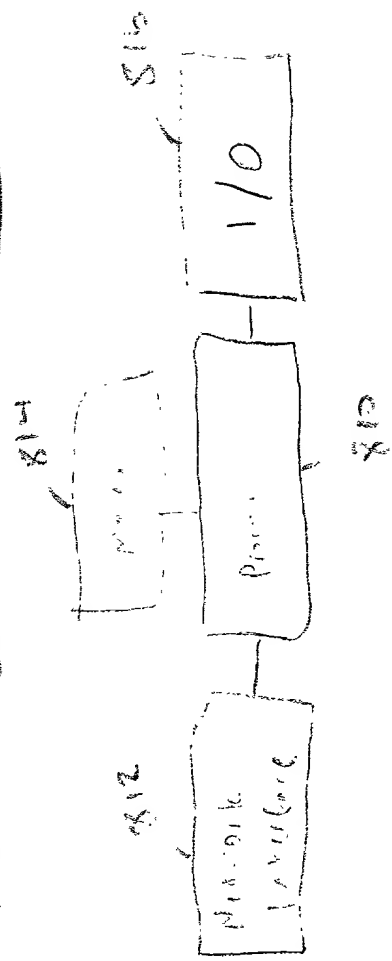


FIGURE 8B